



GOVERNMENT COLLEGE (A), ANANTAPUR
Re-Accredited with A Grade by NAAC (3rd Cycle)
CAREER GUIDANCE CELL



Name of the Career Awareness Program:

ENTREPRENEURSHIP as a Career after Degree

Chief Guest of the program: Smt. M Madhavi, Nagarjuna University, Guntur

Date of the program: 5.2.2021

Venue of the Program: Room No.46

Number of students attended: 55



BRIEF REPORT ON THE PROGRAM:

Smt. M Madhavi is a Research Scholar in Nagarjuna University, Guntur. She is doing her PhD on Entrepreneurship. She has given a lecture on Entrepreneurship to all Degree students and also she collected primary data on her PhD work. She has given a guest lecture on the request of JKC Mentor Sri Venkatesh to Degree students. She has encouraged the students to take up entrepreneurial activities after their bachelors degree. Prospective jobs for Entrepreneurship graduates include:

- Small Business Owners and Franchise Managers
- New Venture Developers
- E-Commerce Entrepreneurs
- Sales Managers, Marketing Managers and Sales Representatives
- ”Work at Home” Business Owners or “One-Person Firms”
- Business

Commercial Bankers


Business Reporters and Recruiters

Fundraisers and Development Officers

Positions in Research and Development

Participants: Dr. D. Jayarama Reddy, Lt. Dr. G. Ranganatham, Sri R. Sreeramulu, Dr U Prabhakar Reddy, Dr. M Mallikarjuna, Dr K Sreedhar, Dr.Prabhavathi,Dr Kavitha, Sri A.Bhanu Prakash Reddy, Sri E. Rajanna, Mr. Jagadeesh, Sri Balaobulesu, Smt. V. Chandrakala, and students are a part of this program.

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The Convenor
CAREER GUIDANCE CELL
Govt. College (A), Ananthapuramu